



The Arizona Food Marketing Alliance (AFMA) is the state trade association for the food industry in Arizona and has been working for its members since 1943. At AFMA, our goal is to provide service to suppliers, grocery and convenience stores of all shapes and sizes!

By becoming a member of AFMA, retailers and suppliers alike gain access to the resources that only a state association is able to provide.

**Tuition and scholarship programs are available to employees of member companies as well as to their children!**

This is a great program that ONLY members are able to take part in. With just your small annual contribution, you're able to offer an amazing benefit to your employees and their families! You work hard to run your business and AFMA can assist you in furthering your children's education as well as your own!

**The AFMA Coupon Redemption program pays out bonus money to members of the association as well!**

Any store may join the program, however only members of AFMA are eligible to receive money from the bonus program! The great part about this Coupon Redemption service is that no counting, sorting, or minimum shipment is required! We supply service to grocery chains, independent grocers, convenience stores, as well as tobacco/liquor oriented convenience stores! Membership is NOT required to get involved in this program.

**Members receive a free subscription to the *Arizona Food Industry Journal* and submission in the *Food Industry Database!*** Learn about important issues affecting your business as well as receive an easy to use directory that will help you find what YOU need in the industry!

**AFMA's annual events give you the opportunity to network with suppliers and other retailers alike!**

The AFMA Golf Classic and the Excellence in Leadership Awards Banquet are attended by some of the most influential people in the industry!

**AFMA also provides you access to Workers Compensation Association Dividends through SCF Arizona.**

This program rewards companies with an annual bonus for safe work environments! SCF Policyholders can join AFMA to receive bonus dividends.

**Most importantly – AFMA provides a voice to government officials on behalf of the industry here in Arizona!**

Everything from tobacco and liquor laws to Weights & Measures programs to new laws being considered by the legislature are discussed and lobbied by AFMA in the best interests of our members! Think your voice is too small to be heard? AFMA can help! Confused about how upcoming laws will affect you? AFMA provides you with greater detail on how your business will be affected! The state agencies we work closely with include: WIC, EBT, Department of Weights & Measures, Department of Liquor Licenses & Control, Department of Health, the Arizona Lottery, Department of Homeland Security and county environmental agencies.

Your state trade association is the Voice of the food industry working for you and your customers; and with the support of your membership, that Voice will only grow stronger!

For more information on how your business can get involved with the Arizona Food Marketing Alliance, please contact us at (602) 252-9761