

# RPR

**REDEMPTION PROCESSING**  
R E P R E S E N T A T I V E S , I N C .

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## ATTENTION: COUNTERFEIT COUPON ALERT

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Attached please find a copy of the latest counterfeit coupon alert(s) from the CIC.

The Coupon Information Corporation (CIC) is a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. The CIC and its members have worked with federal, state, and local law enforcement officials on every significant coupon fraud case since they began operations in 1986. As of this time, the CIC has not lost a single case.

The following are some additional signs to determine a counterfeit coupon:

- Coupon does not scan at the register
- Pictures on the coupon are fuzzy
- Misspellings
- Unusually long expiration dates
- A coupon in an electronic format that was sent to you by someone other than a manufacturer or its authorized representative
- Coupons printed on photocopy paper, plain white paper or card stock
- Coupons printed on only one side
- Multiple coupons for the same product with the identical PIN numbers or Consumer Names
- Internet Coupons missing security features (Check with the vendor)

Please review with your management team and cashiers and post where visible so that none of these coupons are redeemed in error. For further information on how to protect your store from counterfeits, please visit the CIC website, [www.cents-off.com](http://www.cents-off.com).

Any information leading to the successful prosecution of the individual or individuals who created these counterfeits would be most appreciated. If you have any such information, please contact Bud Miller, Executive Director, CIC, at (703) 684-5307 or [ersalexandra@msn.com](mailto:ersalexandra@msn.com).

Please do not hesitate to contact our office with any further questions or concerns.

Thanks!



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