



ARIZONA FOOD MARKETING ALLIANCE

2012 Corporate Sponsorship Packages

Sponsorship Includes:	DIAMOND	PLATINUM	GOLD	SILVER	TURQUOISE
(1) AFMA 17th Annual Golf Classic, March 15th 2012	Foursome	Foursome	Foursome	Foursome	Twosome
(2) "Excellence in Leadership" Awards Dinner, November 2012	1 Table of 10 Seats	1 Table of 10 Seats	1 Table of 10 Seats	4 Seats	2 Seats
(3) Advertising in the <i>Arizona Food Industry Journal</i>	6 Full Pages (up to a possible 9)	3 Full Pages (up to a possible 6)	3 Full Pages	2 Full Pages	1 Full Page
(4) Retailer advertising or free promotion from participating retailers	1 Free ad or Promotion	1 Free ad or Promotion	Not Available	Not Available	Not Available
(5) Logo & Link on AFMA Website: http://afmaaz.org	Included	Included	Included	Included	Included
(6) Annual Legislators Reception and Day at the Capitol	Invitation for 2	Invitation for 2	Invitation for 2	Invitation for 2	Invitation for 2
(7) Annual Dues and Excellence in Leadership Awards vote	Included	Included	Included	Included	Included
Total Value:	\$20,815	\$16,510	\$12,850	\$9,100	\$5,150
Sponsorship Total:	\$16,900	\$13,900	\$10,900	\$7,800	\$4,500
SAVINGS:	\$3,915	\$2,610	\$1,950	\$1,300	\$650



(1) The AFMA Golf Classic is an annual event that is currently held at the We-Ko-Pa Golf Course at Fort McDowell. The tournament gives you the opportunity to invite your customers for 18 holes of fun and networking followed by lunch and prizes. 2011 proved a great success with over 300 people in attendance and prizes starting at \$250 per person!



(2) The Excellence in Leadership Awards Banquet is held every year to honor individuals in the retail and supplier industries that have had a positive impact through leadership and innovation. The event now has a new home at the downtown Sheraton in Phoenix. The banquet begins with a silent auction (benefiting the Education Foundation), followed by dinner and the awards ceremony. This is a great opportunity to meet with the best the industry has to offer and enjoy a night of celebration.



(3) *The Arizona Food Industry Journal*. Have a new item you would like to showcase? Or perhaps an older one that you would like brought to the foreground? The *Arizona Food Industry Journal* reaches over 3,000 individuals including retailers (buyers and senior management), suppliers, state and federal government employees. All ads are full color and the size of the ad can be customized to fit your needs.



(4) Retailer Advertising. This is only available to Diamond and Platinum sponsors. This will give you a letter of introduction that will provide you the opportunity to negotiate a free ad or promotion with participating retailers. (please call Paul Bancroft-Turner at (602) 252-9761 for more information)



(5) Logo & Link on the AFMA website <http://afmaaz.org>. Gain a little more exposure for your company with a logo and link to your corporate website from ours. Only available to AFMA Sponsors.



(6) Annual Legislator's Reception and Day at the Capitol. This gives you the opportunity to interact with members of the local legislature on topics pertinent to your business. The Legislative Reception is held in January each year at the Phoenix Country Club and the Day at the Capitol event is a Hot Dog and Ice Cream social held in April at the Capitol.



(7) Annual dues and Excellence in Leadership vote. As a sponsor, your dues are already included in the cost. This gives you access to many benefits including the opportunity for all of your employees and their children in Arizona to apply for a Scholarship through the Arizona Food & Drug Industry Education Foundation. You are also awarded 1 vote in each category for the Excellence in Leadership Awards nominees.

SPONSORSHIP AGREEMENT

The following information should be completed by the main sponsorship contact for the company

Company Name					
Address					
City		State		Zip Code	
Contact Name					
Contact Title					
Contact Email					
Contact Telephone					

SPONSORSHIP COMMITMENT (INCLUDES \$400 MEMBERSHIP DUES)

Diamond \$16,900	Platinum \$13,900	Gold \$10,900	Silver \$7,800	Turquoise \$4,500
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PAYMENT INFORMATION

Please choose from one of the following

One Time Payment	Quarterly Payments
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Quarterly Payments are billed on the first of the following months: January, April, July and October

If you require a different payment option, please contact Paul Bancroft-Turner at (602) 252-9761

BILLING ADDRESS IF DIFFERENT FROM ABOVE

Address					
City		State		Zip Code	

Once you have submitted this form, an invoice will be generated and mailed to the address provided. If you would like to pay by Credit Card, (Currently we can accept Visa, MasterCard and American Express), please contact Raynetta Hughes at rhughes@afmaaz.org or telephone (602) 252-9761

ADVERTISING

Advertising Contact Person and Email address	
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PLEASE CIRCLE THE MONTHS YOU WOULD LIKE TO ADVERTISE (PER YOUR SPONSORSHIP LEVEL)

Jan	Feb	March	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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SIGNATURE: _____ Date: _____

AFMA SPONSORSHIP CONTACT: Paul Bancroft-Turner (pturner@afmaaz.org)
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