

2010 CORPORATE SPONSORSHIP PACKAGES

THE ARIZONA FOOD MARKETING ALLIANCE REPRESENTS AND ADVOCATES THE INTERESTS OF THE ARIZONA RETAIL FOOD INDUSTRY AND THEIR SUPPLIER PARTNERS IN LEGISLATION, REGULATION, EDUCATION AND OTHER APPROPRIATE SERVICES.

WE STRIVE TO REPRESENT AND PROMOTE THIS INDUSTRY TO BRING PROMINENCE AND MORE AWARENESS ON IT'S IMPACT AND PRESENCE IN ARIZONA.

SPONSORSHIP INCLUDES:	DIAMOND	PLATINUM	GOLD	SILVER	TURQUOISE
AFMA 15TH ANNUAL GOLF CLASSIC, MARCH 4, 2010 (1)	FOURSOME	FOURSOME	FOURSOME	FOURSOME	TWSOME
"EXCELLENCE IN LEADERSHIP" AWARDS DINNER - NOVEMBER 2010 (2)	1 TABLE OF 10 SEATS	1 TABLE OF 10 SEATS	1 TABLE OF 10 SEATS	4 SEATS	2 SEATS
ADVERTISING IN THE ARIZONA FOOD INDUSTRY JOURNAL (3)	6 FULL PAGES	3 FULL PAGES	3 FULL PAGES	2 FULL PAGES	1 FULL PAGE
RETAILER ADVERTISING OR FREE PROMOTION FROM PARTICIPATING RETAILERS (4)	1 FREE AD OR PROMOTION	1 FREE AD OR PROMOTION	NOT AVAILABLE	NOT AVAILABLE	NOT AVAILABLE
LOGO & LINK ON AFMA WEBSITE HTTP://WWW.AFMAAZ.ORG (5)	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
ACCESS TO AFMA FACILITIES INCLUDING MEETING ROOM, BOARD ROOM & KITCHEN (6)	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
ANNUAL LEGISLATORS RECEPTION & DAY AT THE CAPITOL (7)	INVITATION FOR 2	INVITATION FOR 2	INVITATION FOR 2	INVITATION FOR 2	INVITATION FOR 2
SPONSORSHIP TOTAL:	\$16,400	\$13,400	\$10,400	\$7,600	\$4,400



(1) The AFMA Golf Tournament is an annual event that is currently held at the Wildfire Golf Club at the J W Marriott Resort and Spa in Phoenix. The tournament gives you the opportunity to invite the people you would like to speak with for 18 holes of fun and networking followed by lunch and prizes. 2009 proved a great success with over 300 people in attendance and prizes including Arizona Cardinals Season Tickets for 1 lucky person.



(2) The Excellence in Leadership Awards Banquet is held every year to honor individuals in the retail and supplier industries that have had a positive impact through leadership and innovation. The event has previously been held at the J W Marriott Resort and Spa but will be making a move to the downtown Sheraton in Phoenix. The banquet begins with a silent auction (benefiting the Education Foundation), followed by dinner and the awards ceremony. This is a great opportunity to meet with the best the industry has to offer and enjoy a night of celebration.



(3) *The Arizona Food Industry Journal*. Have a new item you would like to showcase? Or perhaps an older one that you would like brought to the foreground? The *Arizona Food Industry Journal* reaches over 3,000 individuals including retailers (buyers and senior management), suppliers, state and federal government employees. All ads are full color and the size of the ad can be customized to fit your needs.



(4) Retailer Advertising. This is only available to Diamond and Platinum sponsors. This will give you a letter of introduction that will provide you the opportunity to negotiate a free ad or promotion with the participating retailers. (please call Paul Bancroft-Turner at (602) 252-9761 for more information)



(5) Logo & Link on the AFMA website <http://afmaaz.org>. Gain a little more exposure for your company with a logo and link to your corporate website from our newly renovated and updated site. Only available to AFMA Sponsors.



(6) Sponsors have access to the AFMA facilities which include a board room that can seat up to 36 people in a multitude of formats. They also have access to the library for smaller meetings of around 8 people and access to the kitchen area. All meetings must be booked ahead of time by calling Raynetta Hughes at (602) 252-9761.



(7) Annual Legislator's Reception and Day at the Capitol. This gives you the opportunity to interact with members of the local legislature on topics pertinent to your business. The Legislative Reception is held in January each year at the Arizona Club in Downtown Phoenix and the Day at the Capitol event is a Hot Dog and Ice Cream social held in April at the Capitol.

SPONSORSHIP AGREEMENT

The following information should be completed by the main sponsorship contact for the company

Company Name					
Address					
City		State		Zip Code	
Contact Name					
Contact Title					
Contact Email					
Contact Telephone					

SPONSORSHIP COMMITMENT (INCLUDES \$400 MEMBERSHIP DUES)

	Diamond \$16,400	Platinum \$13,400	Gold \$10,400	Silver \$7,600	Turquoise \$4,400
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PAYMENT INFORMATION

Please choose from one of the following

<input type="checkbox"/> One Time Payment	<input type="checkbox"/> Quarterly Payments
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If you require a different payment option, please contact Paul Bancroft-Turner at (602) 252-9761

BILLING ADDRESS IF DIFFERENT FROM ABOVE

Address					
City		State		Zip Code	

Once you have submitted this form, an invoice will be generated and mailed to the address provided. If you would like to pay by Credit Card, (Currently we can accept Visa, MasterCard and American Express), please contact Raynetta Hughes at rhughes@afmaaz.org.

ADVERTISING

Advertising Contact Person and Email address					
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PLEASE CIRCLE THE MONTHS YOU WOULD LIKE TO ADVERTISE (PER YOUR SPONSORSHIP LEVEL)

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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SIGNATURE: _____

Date: _____

AFMA SPONSORSHIP CONTACT: Paul Bancroft-Turner (pturner@afmaaz.org)
120 East Pierce Street, Phoenix, AZ 85304
Telephone: (602) 252-9761
Fax: (602) 252-9021