

ARIZONA FOOD INDUSTRY JOURNAL

Official Publication of the Arizona Food Marketing Alliance

If you do business in Arizona, you need to have a presence in the Arizona Food Industry Journal!

Publisher's Statement

The Arizona Food Industry Journal contains news and feature articles relating to the Arizona marketplace. These include articles on industry and government, who's who in the Arizona food industry, exclusive interviews with industry leaders, industry events and unique columns and viewpoints. The Arizona Food Industry Journal is the official publication of the Arizona Food Marketing Alliance.

Circulation

The Arizona Food Industry Journal is the only magazine mailed to every retailer in the state with additional copies distributed to the management teams of the major chains. Suppliers who are affiliated with AFMA also receive the magazine by mail. Currently, the magazine circulation is 3,000 plus and growing.

Editorial Copy

Important news of the trade will run at no charge. Press releases are accepted as space allows and at the discretion of the Editor.

AFMA Member Rates *

Size	1X	4X	6X	12X
Full Page	\$1,650	\$1,540	\$1,435	\$1,250
1/2 Page	\$910	\$850	\$790	\$685
1/4 Page	\$500	\$465	\$435	\$375

Non-Member Rates

Size	1X
Full Page	\$2,145
1/2 Page	\$1,185
1/4 Page	\$650

* AFMA Member rates for suppliers are a flat fee of \$400 for the year. Retailer's rates are based on other criteria. Please contact Debbie Roth for more information.

Issue and Closing Date

The Arizona Food Industry Journal is issued during the first week of the publication month. Closing date is the first of the month preceeding the publication month.

Copy Responsibility

The Editor reserves the right to reject any objectionable copy and the right to repeat previous advertisement for scheduled space whenever copy is not furnished by the closing date.

Mechanical Requirements

Ad Size	Width	Depth
Full Page	7.5"	10"
1/2 Page Vertical	3.625"	10"
1/2 Page Horizontal	7.5"	4.875"
1/4 Page	3.625"	4.875"

Trim Size: 8.5" x 11"
Bleeds: 1/8" above and beyond cut size
Halftone: 133 to 150 LPI

Vector Graphics, such as Corel Draw, should be saved in Illustrator, Freehand or EPS format. Files created on PC using QuarkXpress, Pagemaker, Freehand, Illustrator or Photoshop are usually translatable to the Mac. Technical questions contact Kris Gaj at kris.inb.net

Camera Ready ads: Submit in Quark, Mac or provide a laser copy
Image Resolution: 300 dpi
Right read/emulsion side down

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